



## Top Table Executive Training Suite

Carole Spiers Group

International Stress Management and  
Employee Wellbeing Consultancy

Established 1987

# Beyond Today's Oil Crisis!

Looking past the current problems, to the future growth of industry.

## Your Current Challenges

### Beyond your control...

- The drastic fall in world oil prices
- A global slump in demand
- Slow-down in Asian economies

### Within your control...

- Creating a morale-building culture
- Implementing new policies to facilitate change
- Reducing overheads whilst planning for future growth

## Our Unique Solution

New 2-day in-house programme for SVPs, VPs, Department Heads, Section Heads and other senior team members, delivered by Business Executive Consultant Carole Spiers, recognised throughout the Middle East.

Focus on what you CAN change - not on what you can't!

## The Key Tasks

- **Adapting proactively to change**  
Actively stepping away from traditional comfort-zones
- **Recognising opportunities for growth**  
Be first to discover and exploit tomorrow's markets
- **Reinforcing Personal Resilience**  
A fresh look at talent and training to promote the best
- **Promoting initiatives**  
Encouraging two-way communication between all staff

**"Let me show you how you can face your challenges head-on by turning problems into possibilities"**

**BEYOND TODAY'S OIL CRISIS!**  
2-DAY COURSE FOR INDUSTRY SPECIALISTS DELIVERED BY CAROLE SPIERS IS AVAILABLE NOW!  
CONTACT CAROLE NOW FOR FURTHER DETAILS OF THIS ESSENTIAL IN-HOUSE PROGRAMME.



**Carole Spiers Group**

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# Are You Looking Beyond Today's Oil Crisis?



This is your chance to learn how to maintain productivity and employee morale during the current economic slow-down and how to control your competitive edge.

Join Carole on a 2-day in-house programme tailored exactly for you! Use this opportunity to learn what you should be doing to manage your team effectively, as you face the global challenges in your industry sector.

**NOW IS THE RIGHT TIME TO TRAIN YOUR TEAMS SO THAT THEY CAN STEER YOUR COMPANY THROUGH CHALLENGING TIMES.**

## The New Market Dynamics - Your Urgent Brief!

- **Climate of change**  
Adapting to the future with motivated management
- **Maintaining productivity**  
Keeping the wheels turning during the current crisis
- **2-way communication**  
Encouraging dialogue through leadership availability

## Specific Skills that You Must Employ Now!

- **Reinforcing your resilience to change**
- **Reducing non-essential overheads**
- **Empowering management and departmental heads**
- **Benchmarking important activities**
- **Maintaining credibility and trust**
- **Encouraging initiative at all levels**

## Everything you need - in a 2-day event, delivered personally by Carole Spiers

**Carole Spiers**, FISMA MIHPE, C-team suite Executive Consultant and International Motivational Speaker has advised government departments and industry during other economic crises in the UK and around the world. With her unique knowledge of organisations in the Middle East for the past 10 years, Carole will show you how to maintain standards and morale at the same time. She is a BBC Guest-Broadcaster, Chair of the International Stress Management AssociationUK, Gulf News business columnist and author of many best-selling books.

## Testimonials That Confirm Carole's High Credibility in the Middle East

"Carole Spiers has made a measurable difference to the skillset of our senior team at Gasco. She regularly delivers Masterclass programmes that develop excellent insights into many of the human challenges that are experienced within the oil & gas industry. Popular and highly regarded, Carole invariably inspires and motivates as she delivers her presentations with impact. A distinct advantage is that our teams have been able to implement her strategies back into the workplace with immediate effect. Carole Spiers comes highly recommended from major industrial clients." *Dr. Jenny Lea-Hewson, Leadership Development Department Head, Talent Management, Gasco*

"Thank you for providing us with an excellent insight into stress management for our top team." *Brendan Noonan, Senior Vice President Training and Development, Emirates Airline Group.*

## Some of Carole's clients in the Middle East include:

Adgas, British Embassy, Commercial Bank of Dubai, Du, Dubai Cables, Emirates, Etisalat, Gasco, Kanoo Group, LG Electronics, Mubadala, Ooredoo, Panasonic and many more.

**Contact Carole to book this programme:**

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