

## Global Platform Star Show Dubai Business How To Perform

### **Motivational Speaker Carole Spiers On Raising Your Professional Profile Through Presentation, Style And Communication Skills**

International Stress-Guru and **BBC Broadcaster**, Carole Spiers, is to make a further series of presentations on the subject of professional and business development during her **forthcoming visit to Dubai, from 26<sup>th</sup> April – 12<sup>th</sup> June 2007**. She will be presenting her inspirational keynote '**Turn Your Passion Into Profit**' at The International Gathering (2-6 June 2007), followed by an interactive half-day workshop, '**Discover the 7-steps To Develop Your Professional Presence**', at Knowledge Village on 11 June. Carole will also be hosting a series of **Boardroom Briefings** on a range of challenges facing Dubai today including:

- *Healthy Corporate Culture: Developing and following through on a vision!*
- *Inspirational Leadership: Getting Inside the Minds of CEOs!*
- *Leading People To Excellence With Team Empowerment!*
- *Organisational Change: Maintaining an Edge!*
- *Resilience: The Real Key To Success!*
- *The Entrepreneurial CEO!*

Carole has recently been appointed a **weekly columnist on the *Khaleej Times***, writing specifically on these important issues. *"The reaction I've received to my new column has been tremendous, and has highlighted the extent to which Dubai businesses want to increase their understanding of the people-related aspects of generating sustainable success,"* explains Carole. *"Every time I return to Dubai, I'm more and more impressed by the vibrancy of the city and the entrepreneurial skills of its people. This series of presentations is therefore all about helping Dubai businesses to hone their skills in specific areas of professional development – to increase their success still further."*

In addition to her motivational keynote presentations, workshops and briefings, Carole is also able to provide consultancy and advice on a broad range of issues related to **organisational change, stress management and personal empowerment**. Organisations interested in these, or in arranging consultations with Carole during her visit, should call +44 (0) 20 8954 1593, or UAE cell: 055 917 9827 email [cs@carolespiersgroup.com](mailto:cs@carolespiersgroup.com) or visit [www.carolespiersgroup.com](http://www.carolespiersgroup.com).

Detailed information on The International Gathering (2-6 June 2007) is available at [www.theinternationalgathering.com](http://www.theinternationalgathering.com).

Further information on Carole's motivational workshop at Knowledge Village on 11 June is available from the event's sponsors, leading Human Resources consultancy DBM Arabian Gulf, at [info@dbmgulf.com](mailto:info@dbmgulf.com)

## About Carole Spiers

Carole Spiers is an internationally recognised radio and BBC broadcaster and stress expert, with more than 20 years experience in the field of Stress Management consultancy, training and industrial counselling.

A successful entrepreneur, Carole is the founder and MD of the Carole Spiers Group (**CSG**), a dynamic consultancy specialising in stress management and employee wellbeing from the shop floor to the boardroom. Her client list reads as a roll-call of the leading organisations in the UK - from the Bank of England, the Foreign Office, the Law Society and the British Transport Police to Unilever, Walt Disney, AXA Insurance, Rolls Royce and many others.

Carole is a Vice President of the International Stress Management Association<sup>UK</sup>; President of the London chapter of the Professional Speakers Association; author of *Tolley's Managing Stress in the Workplace, Turn Your Passion Into Profit*; an Expert Witness on stress-related issues before the UK Courts; and a regular contributor to a full range of broadcast and national media, trade and professional journals including *Khaleej Times*.

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For more information, or to arrange a meeting with Carole during her visit, please contact:

Carole Spiers MIHPE MISMA  
Business Stress Consultant  
Carole Spiers Group  
International Stress Management & Employee Wellbeing Consultancy  
Gordon House, 83-85 Gordon Avenue  
Stanmore, Middlesex HA7 3QR UK  
London Office: +44 (0) 20 8954 1593 Fax: +44 (0) 20 8907 9290  
**UAE cell: 055 917 9827**  
Email: [cs@carolespiersgroup.com](mailto:cs@carolespiersgroup.com)  
[www.carolespiersgroup.com](http://www.carolespiersgroup.com)