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# 'How To Turn Your Passion Into Profit'

Match Your Vision With The Essential Strategy To Get That Career Decisively Launched.... Wanting Is <u>Not</u> Enough...!

A Keynote By Carole Spiers President of the London Chapter of the Professional Speakers Assocation and The Personal Empowerment Expert Who Grows Success People!

Presented to

## **Ealing Ecademy**

18<sup>th</sup> September 2006 6.30 – 10 p.m. London, W.5.

Passion is only the fuel. You need to assemble the engine.

Now Carole Spiers talks from experience about the necessary groundwork of research, product-positioning, team-building and promotion that forms the basis of a sound marketing plan.

Listen and learn, as this inspirational speaker spells it out in the form of a simple 5-point strategy.

You'll leave here today with a set of core skills that will start earning the moment you write your next proposal or step on to your next platform!

### **Speaker Profile**

**Carole Spiers,** BBC Broadcaster and popular author is a speaker of great energy and passion who combines deep psychological insight with high credibility as MD of her own high profile Stress Management consultancy. President of the London Chapter of the Professional Speakers Association, a Vice President (and former Chair) of the charity, the International Stress Management Association, Carole established the UK's leading marketing campaign on stress-related issues and achieved extensive worldwide media coverage.

Carole doesn't just talk success – she lives it! As someone who has marketed herself from scratch, she understands both the attitudes and the strategic steps necessary to become a successful entrepreneur.

Her keynote speeches have faced the ultimate test: winning repeat business with leading corporations as diverse as Unilever, Walt Disney, Panasonic and the Bank of England and many others.

'I am in the business of radically changing the attitudes and mindsets that hold you back from living your passion and realising your dream. Join me to learn the inner secrets to strategies that work and can be implemented as soon as you leave the room'

> Carole Spiers Personal Empowerment Expert

### To book your place at this event, click

http://www.ecademy.com/module.php?mod=meeting&mid=15968

#### Venue

Friendship House, Monty's Tandoori Restaurant (Nepalese Cuisine)

1 The Mall, Ealing Broadway W5 2PJ Map showing location of Monty's

Restaurant, W5 2PJ, UK